

# OUR PEOPLE



**Daniel Preiskel**

Senior Partner

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## Danny Preiskel

Daniel is a co-founder of Preiskel & Co and has over 18 years experience working in the telecoms, media and technology sectors, advising across the industry and globe. He has been ranked for over 12 years in major independent research guides as one of the world's leading communications lawyers.

He is particularly recognised for commercial and regulatory work in the UK and overseas. He also advises various clients on international acquisitions as well as on major privatisations (the most recent one being in the Caribbean). Recent work includes advising a group of mobile operators and content providers in reversing a decision of a European telecoms regulator. He has recently been advising a Middle Eastern mobile operator on MVNOs (including strategy) as well as advising a range of MVNOs in various continents. Daniel, together with his international team, typically advises companies on the range of legal issues involved in their European roll-out. This includes corporate, commercial, regulatory and employment matters.

The Chambers UK guide states that "Daniel Preiskel is regarded as "the man telecoms companies turn to for strategic advice thanks to his "grassroots understanding of the industry"".

Previous experience includes working as an investment banker in Morgan Grenfell's telecoms team and heading telecoms and technology departments at two City law firms. He has also worked in the European Commission's Competition Directorate on anti-trust matters in the telecoms sector. In addition to his broad range of TMT sector clients, he advises companies in a range of sectors including gambling & gaming, retail, energy and sport.

Daniel is Committee Secretary of the IBA Communications Law Group and a regular speaker at prestigious industry and legal conferences.

He has an MA in law from Cambridge University (Jesus College), speaks seven languages and has passed the SFA investment banking exams.



**Ronnie Preiskel**

Managing Partner

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## Ronnie Preiskel

Ronnie is a co-founder of Preiskel & Co and has over 14 years experience working in the telecoms, internet and technology sectors in a wide variety of roles.

Ronnie has the benefit of having worked for many years within the industry including for British Telecommunications PLC, a Vodafone JV and a mobile services start-up. His broad and in-depth understanding of the TMT sectors and inside knowledge of the operations of telcos and start-ups allow Ronnie to provide clients with practical, result orientated advice and solutions to their corporate, regulatory and commercial issues.

His recent work includes advising the Government of Bahamas on the introduction of new communications law and the privatization of the incumbent operator, advising MVNO / MVNAs on a variety of commercial matters, advising a mobile operator on regulatory and commercial issues, advising a UK business telephony provider on a variety of commercial and regulatory issues. Other work has involved advising a Wimax operator on a variety of regulatory issues, advising a leading provider of technology for mobile games on commercial issues and on the establishment of a payment services provider targeting the South American market.

In addition to his work in the TMT sector, Ronnie also advises a number of retail and leisure businesses on fund raising, franchising and commercial matters.

Ronnie has an MA in Economics and Law from Cambridge University, an MBA from INSEAD and speaks four languages.



## José M. Saras

Jose is a Senior Associate at Preiskel & Co and is dual qualified in England & Spain. He has been practising for more than eight years in top city law firms and has international experience representing clients in telecoms (contentious and non-contentious), technology, commercial law, remote gambling and data protection under English and Spanish Law.

**Communications:** Jose primarily provides regulatory advice to communication companies in the UK and throughout Europe including advice on compliance with the general conditions of entitlement and other aspects of the UK communications legislation. He has been involved on advising clients with respect to the auction of radio spectrum licences (2.6GHz and 900MHz and 1,800MHz frequencies), mobile virtual network operators (MVNOs), premium rate services (PRS) (general advice, adjudications and appeals before PhonepayPlus), artificially inflated traffic (AIT) or short codes.

**Technology:** Jose advises companies on compliance with the e-commerce, consumer (distance selling) and data protection legislation and regularly drafts terms of use for websites including user generated content websites.

**Gambling & Adult content:** Jose's expertise in the technology sector also covers remote gambling and prize competitions as well as regulatory and commercial matters related to adult content websites.

**Commercial/Corporate:** Jose drafts and negotiates commercial agreements mostly with a technology element such as software licences and distribution agreements. He also provides corporate advice to clients including drafting shareholder and share purchase agreements.

Jose also represents companies based in Spain on international matters and has negotiated contracts with Latin America based operators and companies for several international clients.

### Jose M. Saras

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## Stephan Buck

Stephan is a Rechtsanwalt in Germany and an Associate at Preiskel & Co LLP. Stephan drafts a range of commercial and corporate agreements and keeps abreast of the latest regulatory developments in telecommunications, e-commerce and data protection.

He completed his LLM in Intellectual Property Law at Queen Mary, University of London.

His courses were in computer law, international and comparative law of copyright and related rights and e-commerce law. During the LLM Stephan won the Annual Law Essay Prize 2008 of the Society for Computers and Law.

After his studies in the United Kingdom, Stephan worked as a research assistant on an EU-China e-commerce project assisting to prepare a handbook for small and medium sized Chinese enterprises doing business online.

### Stephan Buck

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## Brenda Diaz

Brenda is a Spanish qualified Associate at Preiskel & Co LLP. She drafts commercial and corporate agreements for national and international clients and keeps abreast of the regulatory developments in media, telecommunications, e-commerce and data protection. She also represents companies based in Spain and Latin America on international matters.

After her studies she joined the Madrid office of Baker & Mckenzie as an associate where she gained international experience advising telecoms, media and technology clients in employment issues, human resources and data protection under Spanish Law.

Brenda also worked in the media field working as a finance PR analyst at Tulchan, one of UK's leading financial communications consultancies, advising major corporations on their capital market communications and financial media relations.

### Brenda Diaz

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